



News Release

Sunrise Fire-Rescue Department

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For Release: IMMEDIATE

Hear the Beep Where You Sleep - Every Bedroom Needs a Working Smoke Alarm!

(SUNRISE, FL) – When it comes to smoke alarms it’s all about *location, location, location*. That’s the message behind this year’s Fire Prevention Month campaign, “Hear the Beep Where You Sleep - Every Bedroom Needs a Working Smoke Alarm!”

Smoke alarms are an important part of staying fire-safe. “In a fire, seconds count,” said Sunrise Fire-Rescue Chief Thomas DiBernardo. “Home smoke alarms can alert people to a fire before it spreads, giving everyone enough time to get out and stay out.”

According to the latest research from the National Fire Protection Association (NFPA), half of home fire deaths result from fires reported at night between 11 p.m. and 7 a.m. when most people are asleep. Three out of five fire deaths resulted from fires in homes without smoke alarms or without working smoke alarms.

Working smoke alarms increase your chances of surviving and cut the chance of dying in a fire in half. With this in mind, the Sunrise Fire-Rescue Department is working to alert residents to the importance of having working smoke alarms in every bedroom, outside each sleeping area, and on every level of the home. October is Fire Prevention awareness month. This year’s Fire Prevention campaign includes the following smoke alarm messages:

- Install smoke alarms in every bedroom, outside each separate sleeping area and on every level of the home, on the ceiling or high on the wall.
- Interconnect all smoke alarms throughout the home. This way, when one sounds, they all do.
- People with hearing difficulties can install smoke alarms with strobe lights and bed shakers.
- Test alarms at least monthly by pushing the test button.
- Replace all smoke alarms when they are 10 years old or sooner if they don’t respond properly.
- Make sure everyone in the home knows the sound of the smoke alarm and understands what to do when they hear it.
- If the smoke alarm sounds, get outside and stay outside. Go to your outside meeting place.
- Call the 911 from outside the home.

To learn more about smoke alarms and “Hear the Beep Where You Sleep. Every Bedroom Needs a Working Smoke Alarm!” visit NFPA’s Web site at www.firepreventionweek.org and www.sparky.org/fpw.

As Sunrise Fire-Rescue ramps-up outreach efforts throughout October, fire-fighters will be visiting elementary schools and preschools throughout the City to teach children about “Hear the Beep” and other critical fire-safety tips. Then they will sweeten the deal on October 31st - sharing candy and games along with fire-safety - for Halloween trick-or-treaters, from 5:00 pm to 8:00 pm at all five Sunrise fire stations. Call (954)746-3465 for details.

For on-going safety tips, ‘Like’ us on Facebook at Sunrise Fire-Rescue and follow us on Twitter@SunriseFRD.

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